



Commercial Opportunities

Season 2023/24

be**PART**of**IT**

www.aberdaretownfc.co.uk

Match Day Packages



MATCH SPONSORSHIP

We have a minimum of 11 home league matches for the 2023/24 season along with any cup games we may be drawn at home for. Sponsors will receive four tickets to the game, announcement on social media, a drink upon arrival, tea or coffee at half-time and food after the game - as well as getting to chose your Aberdare Player of the Match.

MATCH BALL SPONSORSHIP

Like the match sponsorship we have a minimum of 11 games available for the season. Each sponsor will receive two tickets to the game, tea or coffee at half time, announcement on social media and food after the game.

Team Kit Sponsors



FRONT OF SHIRT

See your name on the front of our playing kit, logo on website, one tweet per month from your business & two free tickets to all our home games.

BACK OF SHIRT

Your name on the back of our playing kit, logo on the website, six tweets a year from your business, two tickets to all home games.

PLAYING SHORTS

Your name on the shorts, logo on the website, 2 tweets per year from your business, two tickets to all home games.

SLEEVE

Your name on the shorts, logo on the website, 2 tweets per year from your business, two tickets to all home games.

Stadium Naming Rights



YOUR NAME : OUR GROUND

We are offering a prestigious multi-year deal to become the naming rights holder of our home ground at Aberaman Park.

For this ultimate package you will receive:

- An advertising board external to the ground
- Two pitch side advertising boards
- Named in all mentions of the ground online & in communications including social media
- Prominent logo/link on the website
- Match sponsorship (x1) per season
- Ball sponsorship (x1) per season
- Player sponsorship (x1) per season
- Entry into the 1892 Club

Package Deals



1892 Executive

Pitchside advertising board *

Match sponsorship (Qty: 2)

Ball Sponsorship (Qty: 2)

18 social media posts per year

Player sponsorship (Qty: 4)

Four season tickets

Entry into the 1892 Club

SAVE £268 on normal prices!

Platinum

Match sponsorship (Qty: 2)

Ball Sponsorship (Qty: 2)

12 social media posts per year

Player sponsorship (Qty: 2)

Two season tickets

Entry into the 1892 Club

Gold

Match sponsorship (Qty: 1)

Ball Sponsorship (Qty: 2)

6 social media posts per year

Player sponsorship (Qty: 2)

One season tickets

Entry into the 1892 Club

Black & Yellow

Match sponsorship (Qty: 1)

Ball Sponsorship (Qty: 2)

Player sponsorship (Qty: 1)

Entry into the 1892 Club

NOTE

These Tiers can be amended if quantity of items in package cannot be supplied. We will work with you to ensure your get value for money.

* Business will need to purchase the advertising board which we can arrange from our supplier

Children's Teams



KIT SPONSORSHIP FOR MINI & JUNIOR TEAMS

Each year our mini and junior teams are always looking for new businesses to help with both playing kits and training wear.

All sponsors will be announced on the main social media accounts of the Club and will have their logo/link on the club website next to the details of the team they are supporting.

We offer all kit sponsors of our mini and junior teams the option of having an advertising board at Aberaman Park for the season for **NO ADDITIONAL SPONSORSHIP COST** *

* Business will need to purchase the advertising board which we can arrange from our supplier

Other Deals



SOCIAL MEDIA - MATCH DAY UPDATES

We carry an update service (with graphics) on our senior men's match days. Your logo/name will be on all of the graphics we use from match build-up to goal scorers and main match incidents.

PLAYER OF THE MATCH

After each men's team match we announce a Player of the Match and your name will be shown alongside it with any tags to your social media pages.

GOLDEN BOOT

We like to acknowledge the top scorer in our adult football teams and list the scorers on the website. The Golden Boot award will be presented at the end of the season awards night where you get the chance to present the trophy. You will also be shown monthly on a social media update post on the current top scorers.

WEBSITE SPONSOR

Have your name/logo/link in a prominent position on each page of our website showing as the title sponsor of the site. You will also be announced on social media channels.

additional options....

Add in a pitch side advertising board to any of these options at a discounted price

Football Festival



TITLE SPONSORSHIP

We aim to hold a Football Festival every year involving boys, girls and adults - all held at Aberaman Park over a weekend. This will attract hundreds of participants and spectators so the exposure could be huge for your business

Benefits include:

- Pitch side advertising board
- Named on all Festival correspondence & on website
- Logo and advert in our Festival Programme
- Your chance to be present at the Festival & present trophies
- On the Festival you can have as many pitchside banner or pop up banners (supplied by you) as agreed
- Match sponsorship (x1)
- Ball sponsor (x1)

Advertising Boards



PITCH SIDE

We offer a 16ft pitch side advertising board - manufactured locally by our signage partners. This is seen all year round for all matches played at Aberaman Park and will also be acknowledge on social media each season and upon our club website - with a link to your businesses website or social media page.

We also can offer discounts for multiple board deals.

ROADSIDE

There is a limited number of spaces external to the ground for our premium advert boards. Contact us for availability and offers.

Player & Coaches Kits



- **PLAYERS TRAINING KIT**
- **COACHES TRAINING KIT**
- **MATCH DAY LEISUREWEAR**

Depending on the packages we can offer:

- Social media posts
- Match day sponsorship
- Player sponsorship
- Logo on website
- Advertising boards

These are bespoke packages and therefore contact us to discuss the options available.

the 1892 club

We are launching our Business Club for the new season and all of our sponsors, no matter on what package they take out will be added to it.

We will be holding events throughout the season which 1892 Club members will be invited too and can be a great way of networking.

As this is a brand new initiative the benefits will continue to evolve but all of those within the Business Club will be listed on our website with a link to a website or social media channel.

You will also receive a newsletter throughout the season.

Contact us



Email RICHARD on commercial@aberdaretownfc.co.uk to discuss all our options available. **BE PART OF IT**